

MCU Academic Program Overview (as of October 2022)

School	Department	Post-Sec Certificate program	Bachelor's program established	Master's program established	Doctoral program established
Management	Accounting		1990	2003	
	Business Administration ♦ IMBA + EMBA [for in-service professionals]		1990	♦2005 2019	1996
	Finance		1991	1994	
	International Business ♦ International Business and Trade +		1990	1996 ♦2015	
	Risk Management and Insurance		1990	2002	
Communication	Advertising and Strategic Marketing		1999		
	New Media and Communication Administration		1990	1996	
	Journalism		1999		
	Radio & TV		1999		
	Mass Communication	2006			
	Mandarin Popular Music and Performance	2017			
Tourism	Hospitality Management		2000		
	Leisure and Recreation Administration		2000		
	Tourism		1990	2001	
	Baking Technology & Hospitality Management	2008			
Design	Architecture		1999	2002	
	Commercial Design Master's: Creative Design and Research		1990	2003	
	Digital Media Design	2005	2000	2012	
	Product Design Master's: Design Innovation and Management		1995	1999	
	Urban Planning and Disaster Management		2003	2011	
	Animation and Comic Creative Industries Design program		2018		
Health Technology	Biomedical Engineering		2006		
	Biotechnology		2002	2007	
	Healthcare Information and Management Master's: Healthcare Organization Management		2002	2015	

School	Department	Post-Sec Certificate program	Bachelor's program established	Master's program established	Doctoral Program established
Information Technology	Computer and Communication Engineering		1999	2002	
	Computer Science and Information Engineering		2000	2002	
	Electronic Engineering		2002	2007	
	Information and Telecommunications Engineering		2002	2008	
	Information Management		1990	1997	
Law	Financial Law		2006	2014	
	Law		1993	1999	
Education and Applied Languages	Education			2001	
	Applied Chinese		1994	2000	2008
	Applied English		1993	2000	
	Applied Japanese		1996	2000	
	Teaching Chinese as a Second Language		2006		
	Teaching Chinese as a Second Language master's program ✦ [Michigan location]				2014
Social Sciences	Counseling and Industrial/Organizational Psychology		2003	2008	
	Public Affairs and Administration [formerly Public Affairs]		2003	1999	
	Criminal Justice		2007	2013	
Financial Technology	Economics and Finance		1991	1999	
	Applied Statistics and Information Science		1990	2002	
	Finance Technology Applications program		2018	2020	

International College	International Affairs master's program † ♦International Affairs & Diplomacy program †		♦2012	2003	
	Applied Computing program †		2002		
	International Business and Trade program †		2001		
	Journalism and Mass Communication program †		2002		
	Travel and Tourism program †		2002		
	New Media and Communication Administration master's program † [Michigan location]			2016	
	Fashion and Innovation Management program †		2016		
	International Business and Trade overseas program in Thailand †		2020		
	Business Administration program overseas cohort in Thailand•		2022		

† degree program designed by more than one academic unit and instructed in English

+ degree program instructed primarily in English

• degree program designed by more than one academic unit